1. REGULAR POSTER

Contrary to popular opinion, the poster form is perfect not only for representatives of the natural and exact sciences, but also for everyone else. Conference posters created within the sciences usually follow a rigorous framework (introduction, methods, results, and discussion). However, this is not the only strategy, especially in the case of social sciences or humanities. There is a whole range of solutions to help organize and clearly present content (e.g. in the form of a mind map, infographics, etc.).

Here are some links to useful information:

• How to Create a Research Poster:

https://guides.nyu.edu/posters/poster-basics

• How to Make an Effective Humanities Research Poster:

https://www.youtube.com/watch?v=i0sXMEc-Aas

• How to make the best scientific poster – Tips and Tricks:

https://www.youtube.com/watch?v=TzlwpCjM-Uk

2. SOUND POSTER

Sound poster is a type of multimedia poster that includes both visual and audio elements. This is a way to create an interactive and immersive experience for a viewer-listener as they can both see and hear information related to the topic of the poster. The sound dimension can be (1) a supplement to the visual and textual form, (2) be related to the object of research referred to in the poster, or (3) combine both of these options.

The sound poster can be presented in person or online. Each of these types of presentations has its own capabilities and limitations.

Here are some tips on how to create a sound poster in a relatively simple way:

• Choose a topic that is relevant and interesting to your audience. This will help to engage the viewer and encourage them to interact with your sound poster.

• Design your poster. Create a visually appealing design for your poster using images, graphics, and text. Make sure the design is clear and easy to read.

• Use a microphone or recording device to capture audio related to your topic. This could include sound effects, as well as narration or interviews.

• Edit your audio. Use audio editing software to edit and mix your audio. This will help to ensure that the sound quality is clear and the audio is engaging.

• Combine your audio and visuals. Use a digital platform or video editing software to combine your audio and visuals into one cohesive sound poster.

• Share your sound poster with your intended audience, either through social media, email, or at an event.

Creating an audio poster is a great way to share information or present your research object in an engaging and interactive way. By combining visual and audio elements, you can create a unique and memorable experience for your audience.

3. SOUND INSTALLATION

By sound installations we mean technical objects that are used to present sound effects (and not only) for scientific or artistic-scientific (transdisciplinary) purposes. What distinguishes them from sound posters is mainly going beyond the framework of a two-dimensional poster.